

- Are you a strategic thinker with experience in the charity / grantmaking sectors?
- Are you have experience in designing and measuring the impact of funding programmes?
- Do you have an interest in evaluation and learning?
- Are you passionate about making a positive difference to society through funding and grantmaking?
- Do you believe in the power of physical activity and sport to improve lives?
- Do you want to work for one of the leading funders of initiatives that support people to be more physically active?

### **About The Trust**

The London Marathon Charitable Trust (The Trust) is an independent grant-making charity and is the sole shareholder of its world-renowned trading subsidiary, London Marathon Events Ltd (LME). Together the two organisations (the Group) share a vision of Inspiring Activity and work to tackle barriers to activity in all ages and demographics across the UK.

When Chris Brasher and John Disley created the London Marathon in 1981, their vision was to inspire people to become active and to generate funds to provide grants for sport and recreational facilities. They created The Trust as the parent charitable company and sole shareholder of what is now LME to enable the surplus from the London Marathon, and all future events, to be passed as corporate gift aid to The Trust. The Trust funds initiatives that enable people to become and remain physically active, regardless of age, gender, ability, race or background.

LME is the world-leading events company which organises mass participation events every year including the London Marathon, the world's greatest marathon and the biggest one-day annual fundraising event on the planet. LME has grown into a £38 million business and each year passes its surplus to The Trust through corporate Gift Aid.

The success of LME's portfolio of running, cycling and swimming events has enabled The Trust to award grants totalling more than £90 million to over 1500 projects across the UK, making The Trust one of the UK's major charitable funders of initiatives to encourage people to take part in physical activity.

### **About the Role**

The Strategy & Impact Manager is a key member of The Trust's Funding Team with responsibility for supporting the development, delivery and evaluation of The Trust's Strategy and Funding Plan. They will support the Head of Funding, Executive Director (ED) and Trustees to ensure The Trust's Strategy and Funding Plan is fit for purpose and delivering against London Marathon Group strategic objectives.

The Strategy & Impact Manager will ensure that The Trust's strategic objectives are at the heart of its funding work, that key principles are embedded across funding streams and that the impact of funding is measured, evaluated and disseminated.

Line managing a member of the Funding Team, and working closely with the Head of Funding, the Strategy & Impact Manager will put appropriate processes and approaches in place across The Trust's funding work to deliver against organisational strategic objectives and maximise the impact of funding.

A strategic thinker with excellent analytical skills and problem-solving abilities, the Strategy & Impact Manager will make links across The Trust's funding portfolio, identify important insights and support the development of a learning culture across the Funding Team.

The Strategy & Impact Manager will bring demonstrable experience of working on strategic planning and delivery in a relevant role and/or sector. They will have good professional networks and a strong knowledge of monitoring and evaluation approaches and processes. They will have the ability to horizon-scan for relevant strategic opportunities and potential strategic partnerships.

They must demonstrate a commitment to the London Marathon group's vision of 'Inspiring Activity', and to the values of the London Marathon group. They will demonstrate a deep and genuine commitment to improving society, and to the health and wellbeing outcomes of the most disadvantaged people in communities in London and beyond. They will be committed to maximizing the impact of The Trust's funding.

### **Responsibilities**

#### **Funding Strategy & Planning (25%)**

Supporting the development and delivery of The Trust's Strategy and Funding Plan, including:

- Overseeing the use of funding data, insight and learning, to help inform future strategy and planning.
- Conducting research, consultation and analysis to inform The Trust's Strategy and Funding Plan, and to help evaluate progress against strategic objectives.
- Supporting senior leadership with developing and managing relationships with other funders and partners, with a focus on learning from and sharing best practice.
- Ensuring key strategic objectives – such as Diversity, Equity & Inclusion (DEI) and Sustainability – are embedded across The Trust's funding programmes, approaches and processes.

#### **Monitoring, Evaluation & Impact Assessment (25%)**

Managing The Trust's impact assessment work, including:

- Supporting the Head of Funding in designing and delivering The Trust's approach to monitoring, evaluating, learning and assessing the impact of its funding including leading work to evaluate the impact of specific Funds/Programmes.
- Supporting the delivery of impact objectives and coordinating the reporting to stakeholders – including Trustees – on impact and learning.
- Working closely with the Funding Team to gather and analyse information on how funded organisations/projects and partners are addressing key strategic issues in their work .
- Working closely with the Communications & Engagement Manager to deliver internal and external communication of compelling impact narratives, for example through The Trust's website and blog.
- Identifying and sharing sectoral best practice in monitoring, evaluating, learning and assessing the impact of funding.
- Commissioning expert external support to help with research, impact evaluation, and strategy development as required.
- Producing and presenting reports for the Grants Team, Trustees and internal/external partners and stakeholders as required on the impact of LMCT's grant-making.

### **Insights & Learning (20%)**

Managing LMCT s use of insights and learning to maximise the impact of its funding and its profile, including:

- Working closely with the Funding Team to develop methods to convert data and insights into compelling impact narratives.
- Working closely with senior leadership and the People and Culture Team to support the development of a learning culture across the Funding Team.
- Identifying and sharing relevant learning opportunities for the Funding Team.]
- Working with the Communications & Engagement Manager and Funding Managers on the planning and delivery of learning opportunities for funded organisations, such as network meetings and webinars.
- Analysing quantitative and qualitative information to inform LMCT's impact assessment work and learning.

### **Funding Design & Management (20%)**

Managing a small portfolio of programmes and strategic grants, including:

- Managing the design and delivery of funding programmes, approaches and processes.
- Managing relationships with funded organisations and projects.
- Assessing funding applications and proposals for their strategic fit and likely impact, and making recommendations to Trustees.
- Overseeing the delivery of funded projects, providing support and flexibility to ensure that projects maximise their ability to deliver The Trust's strategic objectives.
- Monitoring, evaluating and reporting on the progress and impact of funded projects against agreed outcomes.

### **Other Responsibilities (10%)**

- Line management of a member of the Funding Team.
- Contributing as required to Trustee and sub-committee meetings.
- Developing and maintaining relationships with key partners and stakeholders.
- Representing The Trust at grantee/partner/stakeholder events as required.
- Contributing to Group-wide strategic work and ways of working, including participating as required in Group-wide working groups.
- Attendance at LME/LMCT all staff meetings.

### **Person Specification**

- Embody The Trust's core values: Inspiration, Togetherness, Enabling, Excellence, Integrity.
- Excellent understanding of the charity sector, community sport/physical activity sector, Trusts/Foundations, sport for development and public health issues.
- Excellent strategic thinking and problem-solving abilities.
- Excellent organisational and presentation skills.
- Excellent research and analytical abilities.
- Strong people management skills and line management experience.
- Interest in improving community health and wellbeing outcomes.

### **What do we offer?**

- An opportunity to make a positive difference to society.

- An incredibly rewarding job.
- A charity that you will be proud to work for.
- Inspiring organisational culture and values.
- Flexible ways of working to take account of individual's needs
- Involvement in delivering LME's inspirational mass participation events.

### **The other benefits**

- 25 days holiday pro rata, plus bank holidays and a 10-day Christmas shutdown.
- £480 annual wellbeing allowance (pro-rata).
- Personal health insurance.
- Excellent employer contributions into our pension scheme (8% of qualifying pensionable earnings).
- On site bike storage and showers on return to office working.

Recognised as one of the UK's Best Medium Workplaces and a top 20 Best Workplace for Women by Great Place to Work, we're working hard to ensure we're a truly inclusive place to work. This means we don't just look at your CV. We're more focused on who you are and the potential added value you'll bring to The London Marathon Charitable Trust.

We strongly value diversity within our workforce, and recognise that different people bring different perspectives, lived experience, ideas and culture to the company. This difference brings with it great strengths, including diversity of thought and innovation.

We also know that everyone has a life outside work, so we're open to discussing flexible working options, provided we can balance your needs with those of the charity and its beneficiaries.

We'll do everything we can to support you during your application. If you need us to make any adjustments to our recruitment process to accommodate your needs, feel free to contact our People and Culture Team who will be happy to support you.