

# PATRIOTIC MILLIONAIRES

## **Fixed Term Consultancy Role: Millionaire Recruitment and Membership Manager**

**August 2022**

Patriotic Millionaires UK is a network of UK millionaires committed to fighting inequality and advocating for progressive tax reform.

We work with others in the sector to build momentum and have helped to make significant inroads to get tax and extreme wealth onto the political agenda. We work collaboratively across the tax justice and progressive economy sectors, both in the UK and globally.

We believe that our work can lead to better economic balance and sustainability and a fundamentally more equal society.

We are looking for a consultant to join us for three months, working flexibly for three days a week, to help us to build our membership base and engage members through improving our communications and events programme. The pay is £350/day starting in September 2022.

The role is suitable for a remote-worker who is able to travel infrequently to London. You will get to work directly alongside our International Director, Becks Gowland, who previously led Oxfam's Inequality Unit and works remotely from her base in Manchester.

### **Millionaire Recruitment and Membership Manager**

The consultant will work alongside our International Director to finalise our proposition to our 'Millionaire Members' and help with direct outreach to new potential members that are found from within our networks and through your research and identification work. We are looking for an experienced high net worth membership manager or fundraiser for this role.

Your key objectives will be to

- Recruit 10 new members to PMUK (each of whom will make a financial contribution to the organisation as well as lending their voice to key campaigns);
- Work alongside the Director to deliver our fundraising strategy to support organisational growth (this will include thinking through a broader trust and foundation strategy).

## Events

- Deliver a face to face event in Autumn/Winter 2022 which can attract interest from new members. *This may be in conjunction with the establishment of a new APPG on wealth taxation*
- Schedule and plan three online events for 2022-23 for remote prospective members

## Communications

- Work with the Director, with support from the US team, to deliver a communications schedule for supporters and a content map for 6 months
- Work with the Director to consolidate membership and prospects data
- Deliver content for monthly newsletter emails

## Experience Required:

For this role we need someone who is comfortable asking wealth holders for money and providing them with a case to engage with a cause that they may not have previously considered. It requires both directness and sensitivity.

We do not have a long list of 'untapped' potential members so we need someone who can help build our lists through their own research.

## We're looking for someone with:

- Experience of developing and managing donor relationships
- Experience of working directly with high net worth individuals
- Experience of identifying and approaching wealth holders who may be interested in progressive ideas and campaigns
- Event management experience and track record of delivery
- Excellent communications skills, including writing and editing membership communications
- Ability to manage communication platforms, including social media
- Excellent prioritisation skills and effective at handling regular deadlines
- A deep understanding of the challenges of low wage work and under-funding of public services either through lived/family experience or professional experience
- A commitment to Patriotic Millionaires UK's vision and values
- Infrequent travel for work

This position is for three months for 3 days per week and we are hoping the consultant can start in September. This position will work remotely and flexibly with infrequent travel to London.

***Day rate for recruitment role for 3 days per week is £350 per day.***

If you are interested in this consultancy role **please send by August 25th**, an email with:

- some information about your relevant experience;
- why you are interested in the role; and
- a copy of your CV

to Rebecca Gowland on [rgowland@patrioticmillionaires.org](mailto:rgowland@patrioticmillionaires.org).

We are committed to being an inclusive partner and organisation and hope to attract a diverse range of candidates for this role.

### **Values**

At the heart of this work is a shared set of values that guide our behaviour. They inform how we act, the decisions we make, and how we work with each other. These values act as the foundation of all that we do in working towards a more just, sustainable, and inclusive political economy.

- **Fairness.** We believe that everyone has the right to be treated fairly and have the same rights and opportunities.
- **Solidarity.** We support and collaborate across boundaries in working towards a just, sustainable and inclusive economy
- **Courage.** We speak out, think, and act boldly for the benefit of a more equal society.
- **Respect.** We recognise and welcome different views and treat each other with dignity and respect.
- **Democracy.** We believe and act within the principles of democracy, and promote these across our work.